



NEWS BULLETIN

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DGTrials Drift Challenge presented by Maxxis Round 1, Champions 250 at Atlanta Motor Speedway



Atlanta, GA – May 6, 2006 – While cute names and an enticing flyer might make the event seem playful and fun, the first round of DGTrials' Drift Challenge presented by Maxxis was all serious business. 35 competitors came from all corners of the South East to participate in the East Coast's first true regional amateur drifting championship series.

Things got off to a slow start while drivers acclimated themselves to a new venue, and a mid-afternoon course change due to failing sections of pavement added some extra difficulty to what was already a challenging course layout.



The high speed kink followed by a long sweeper looked easy, but perfecting the line while maintaining speed proved difficult for all but a select few.

Adam Breton took top honors on the day, proving why he wears the #1 placard from 2005. In an extremely close fight, only three points separated the following three places. Daniel Willie just barely got past Erin Sanford to take third place, while Jon "Marty" Martin driving the R-Speed Miata managed to squeak by to pull away with the second place spot. Both Jon and Daniel will be receiving contingency prizes (\$500 and \$250, respectively) for running on Maxxis

tires. Additionally, the top five finishers all received complimentary XM RoadyXT radios with one year of service, and five other units were raffled off amongst the remaining competitors.

Erik Jacobs, DGTrials President and CEO said, "We are glad that this first round of the Drift Challenge was so successful. We are looking forward to the remaining three rounds of the series, as well as to a continued and long standing relationship with our newest venue."

Season points and results are available on DGTrial website at www.DGTrial.com

About Maxxis:

For over 38 years, original equipment and aftermarket customers have known that they can count on Maxxis for the highest quality tires, in categories including automobile, light truck, motorcycle, ATV, bicycle, race kart, trailer and lawn & garden. And our VIP Technology (Virtual Intelligent Prototyping), a process developed by Maxxis, ensures that our products continue to evolve, remaining the best in quality and performance. Starting with a company-wide quality control program, the Maxxis quest for excellence extends to the materials we use, the best available technology, and outstanding customer service. Maxxis has its U.S. headquarters in Suwanee, Georgia, with other U.S. facilities in California and Texas. Internationally, Maxxis has facilities in Taiwan, China, Thailand, Japan, Germany, and Canada. Worldwide, Maxxis employs more than 15,000 people, with distribution in over 130 countries.

About DGTrial:

DGTrial was founded in March 2003 to establish drifting and gymkhana as fun, accessible forms of motorsport that test driver skill and control. DGTrial is committed to safety and education; it strives to bring awareness and participation in drifting and gymkhana to the forefront of American motorsport and will always work to expand the sport while supporting the drivers that make drifting and gymkhana exciting to participate in and watch. For more information, please visit us at www.DGTrial.com.