



## NEWS BULLETIN

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### DGTrials and RedBull – What better way to stay up for the entire Rolex 24?



**Daytona, F.L. – January 26** – DGTrials made an appearance with the (relatively famous) *Slide or Die* S13 at the RedBull hospitality area for the Rolex 24-hour race this past weekend. For race fans interested in staying up all night, the RedBull hospitality area was definitely a great place to be. Beautiful women, beautiful cars, and beautiful beautiful breakfast (a fond nickname given to RedBull's energy drink by DGTrials staff).

"Being here is a great opportunity for us," said regional DGTrials president Kyle Campos. "The Rolex 24-hours at Daytona is one of the most famous endurance races in the world – up with the likes of LeMans, Spa, and others. To be here with RedBull in the hospitality area displaying our car is really special."

If by "special" you mean *a good chance to drink RedBull, beer, other cocktails, play videogames, hang out, and have fun* then special it is. Special, indeed.



#### **About DGTrials:**

DGTrials was founded in March 2003 to establish drifting and gymkhana as fun, accessible forms of motorsport that test driver skill and control. DGTrials is committed to safety and education; it strives to bring awareness and participation in drifting and gymkhana to the forefront of American motorsport and will always work to expand the sport while supporting the drivers that make drifting and gymkhana exciting to participate in and watch. For more information, please visit us at [www.DGTrials.com](http://www.DGTrials.com).